

Amend for copy
10-17-16 MD

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WMTW TV Westbrook ME	Date: rec'd 10-17-16 MD
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I, Red Eagle Media Group

do hereby request station time concerning the following issue:

National Rifle Association for American - Institute for Legislative Action Vote Noon Q3
~~Content TBD~~ Join Sheriffs across ME and vote Noon Q3. Poorly
Gen. election 11/8/14 written, would not stop criminals from getting guns
could send law abiding citizens to jail.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See schedule	see schedule	see schedule	see schedule	see schedule	see schedule

This broadcast time will be used by: NRA-ILA

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

~~CONTAINED~~ - Vote NO on Q3. Join Sheriff's across ME and vote NO on 3. Poorly written, would not stop criminals from getting guns, could send law abiding citizens to jail.

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NRA 1LA Fairfax VA 22030
11250 Naples Mill Rd

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer - Mary Rose Adkins
Executive Director Chris Cox

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NATIONAL RIFLE ASSOCIATION OF AMERICAN INSTITUTE FOR LEGISLATIVE ACTION
11250 WAPLES MILL ROAD,
FAIRFAX, VA 22030

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TREASURER- Mary Rose Adkins

See attached

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

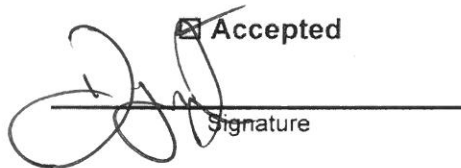
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Rec'd 10-12-14  _____
Date  Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
 Jay Alpert MD
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Chris W. Cox



Meet NRA-ILA's Executive Director

Chris W. Cox has served as the executive director of the NRA Institute for Legislative Action, the political and lobbying arm of the National Rifle Association, since 2002.

As NRA's chief lobbyist and principal political strategist, Cox oversees nine NRA-ILA divisions – Federal Affairs, State & Local Affairs, Public Affairs, Research & Information, Grassroots, Hunting/Conservation/Wildlife, Office of Legislative Counsel, External Affairs (International) and Fiscal. He also serves as president of the NRA Freedom Action Foundation (NRA-FAF), which conducts non-partisan voter registration and citizen education, and chairman of NRA Country, which brings country music artists together with NRA members in support of our Second Amendment freedoms and hunting heritage.

Directing NRA's nationwide legislative and political efforts, Cox develops and executes independent political campaigns and legislative initiatives; coordinates national advertising and direct mail programs; and has administrative responsibility over NRA-ILA's \$30 million budget. He also serves as the Association's principal contact with the United States Senate and House of Representatives, the White House and federal agencies.

As chairman of NRA's Political Victory Fund (NRA-PVF), Cox has directed NRA's electoral efforts at every level. From presidential campaigns to congressional, state and local races, NRA has achieved unprecedented success under Cox's leadership. In fact, of the hundreds of federal elections in which NRA-ILA and the Political Victory Fund participated during 2014, more than 90% of the candidates who had the NRA's endorsement won their elections. And today, NRA members benefit from tremendous political support in congressional, gubernatorial and state legislative offices across the country.

National television networks and cable news outlets, in addition to prominent daily and weekly publications, often seek Cox's insight on policy and political matters. He has appeared on Fox News, CNN and other networks defending gun rights and responding to media inaccuracies on a variety of firearms, hunting and NRA-related matters.

Prior to joining NRA in 1995, Cox served as a senior legislative aide in Congress, managing issues relating to the judiciary, criminal justice reform and firearms freedom. He is a graduate of Rhodes College in Memphis, Tenn., where he earned a bachelor's degree in history with a minor in business administration. He grew up hunting and fishing with his father and three brothers in west Tennessee. Cox resides in Virginia with his family.